

liesl HAYS

Word Artist
Truth Teller
Choice-Maker
Guide & Mentor



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ABOUT LIESL

Liesl Hays is a word artist, truth-teller, choice-maker, and inspirer. For over a decade, Liesl has been facilitating training, mentoring others, and creating development experiences that require people to dig deep. She is an entrepreneur, inn owner, and human resources consultant. Liesl runs on coffee, "to do lists," and the belief that life begins after you agree to write your own story. She lives in Lee's Summit, Missouri with her husband, Harlen, her children, Mady and Ethan, and their dogs, Lily and Bear.

www.LieslHays.com



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WHY BOOK LIESL?

Liesl's unique blend of humor, energy, and enthusiasm creates instant connection with audiences - both in person and virtually. Audiences report feeling empowered, inspired, and motivated after participating in her talks. While Liesl often delivers custom content, her most favorite topics include:

Rock bottom moments and working through crisis

Eliminating toxic truths from your life

Allowing pain to transform you

Owning your difficult stories

Removing unimportant voices from your life

Defining standards for your life

I believe...

Everybody has a story.

People need to to feel heard.

Attention is one of the most precious gifts you can give others.

People want to be noticed.

These core beliefs are the foundation for how I've shown up and continue to show up as a facilitator for the last decade.

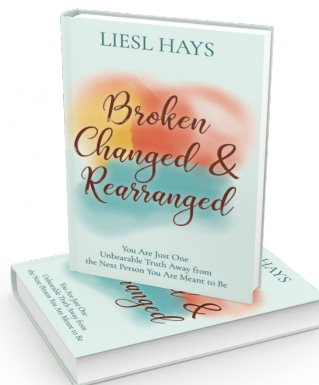


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I'm not for everyone and that is my superpower.

If you put a "want ad" out for your ideal speaker it would sound like this:

1. **I just need someone to be real:** You're looking for someone who isn't afraid to embrace the mess. You need a speaker who is willing to share hard truths about life and leans into the discomfort of messy topics lots of speakers avoid.
2. **I can't handle another talk that's only focused on positivity:** You're not searching for a speaker solely focused on positivity or changing your mindset. Your audience needs someone who believes all experiences and emotions are equal teachers. They need someone who has navigated through hard challenges and can share their story.
3. **I need someone who wants to dig in with my group:** You DON'T want a speaker to give a thirty minute presentation and then exit stage right. You DON'T need a filler for your 45 minute lunch n' learn and you certainly don't want someone who gives the same talk to every group. Instead, you're looking for someone who is paying attention to your audience, willing to change directions and wants to facilitate a discussion.
4. **You have topic ideas, but you're still willing to explore:** You have a few topic ideas, but you're not dead-set on any one of them. You're still willing to explore with your speaker to find the topic that is aligned to your audience and speaker.



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ABOUT THE BOOK

Liesl Hays believed that her deepest, darkest secret would destroy her life.

One afternoon, it did.

Confronted with the truth of her secret by both her husband and her manager at work, Liesl Hays was thrown into a state of crisis and panic as the life she'd carefully built began to fall apart. And as she left her demanding and accomplished career as a Human Resources Strategist, she was struck with one question:

How could a thirty-four-year-old with a successful corporate career, doting husband, and amazing children be one secret away from blowing up her life?

According to Hays: "Crisis was the universe calling me back into existence."

As a hybrid of memoir and self-development guide, *Broken, Changed and Rearranged* reveals what happens when the worst moments of a person's life become public knowledge, and how personal tragedy can become a powerful tool of transformation and deliverance.

Broken, Changed and Rearranged will empower you to:

- Own your story so it no longer has power over you or those you love
- Identify beliefs and patterns that led you to choose your destructive stories
- Listen deeply to your inner voice and respect its wisdom
- Align your life priorities to what you care deeply about
- And MOSTLY...not allow unimportant voices to shape your life

Are you ready to embrace the gift of crisis and set yourself free?



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TITLE – Broken, Changed and Rearranged

SUBTITLE – You Are Just One Unbearable Truth Away from the Next Person You Are Meant to Be

LAUNCH DATE –

FALL 2021 (e-book)

DECEMBER 2021 (print)

AUTHOR NAME – Liesl Hays

PUBLISHER – Morgan James

CATEGORIES

AMAZON | ASIN –

- SELF-HELP / Personal Growth / Happiness
- SELF-HELP / Personal Growth / Self-Esteem

BISAC CODES –

- SEL016000 SELF-HELP / Personal Growth / Happiness
- SEL023000 SELF-HELP / Personal Growth / Self-Esteem

SUGGESTED RETAIL PRICE FOR PRINT – \$9.99 - 13.99

SUGGESTED RETAIL PRICE FOR ELECTRONIC – \$7.99 - \$11.99

Available for purchase on **Amazon** globally. Retailers may purchase through Ingram globally.

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