



LIESL

Hays Word Artist, Truth-Teller, Inspirer & Choice Maker



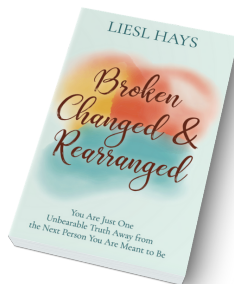
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ABOUT LIESL

Liesl Hays is a word artist, truth-teller, choice-maker, and inspirer. For over a decade, Liesl has been facilitating training, mentoring others, and creating development experiences that require people to dig deep. She is an entrepreneur, author and human resources strategist. Liesl runs on coffee, "to do lists," and the belief that life begins after you agree to write your own story. She lives in Lee's Summit, Missouri with her husband, Harlen, her children, Mady and Ethan, and their dogs, Lily and Bear. www.LieslHays.com

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WHY BOOK LIESL

Liesl's unique blend of humor, energy, and enthusiasm creates instant connection with audiences – both in person and virtually. Audiences report feeling **empowered, inspired, and motivated** after participating in her talks.

Liesl believes:

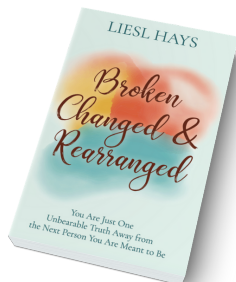
Everybody has a story.

People need to to feel heard.

Attention is one of the most precious gifts you can give others.

People want to be noticed.

These core beliefs are the foundation for how Liesl shows up and continues to show up as a facilitator for the last decade.



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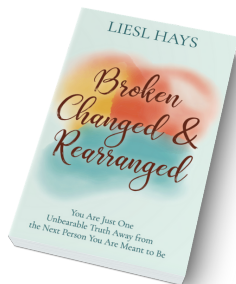
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BUSINESS LEADERSHIP TOPICS

While Liesl often delivers custom content, her favorite topics include:

Lean into the suckiness of change: People fear change more than they do disaster. We are hard-wired to value safety and routine. So, what happens when your organization, business and team are experiencing what we fear most? The result of organizational change is often chaotic at best. How do managers, teams and leaders experience change and how can we support the process? This session is designed to introduce you to the emotions we experience when undergoing change and how to support others in moving through it.

Discounts at work: We are all aware of the importance of setting healthy boundaries in our lives. However, it's much easier in our personal lives to say "no" when we need to. Work is a totally different story. How do you effectively balance your deliverables and support the business while maintaining your own sanity? This session is designed to support managers, teams and leaders in effectively setting healthy boundaries so their team doesn't burn out. We'll explore how to stop giving discounts to everyone at work and start taking control.



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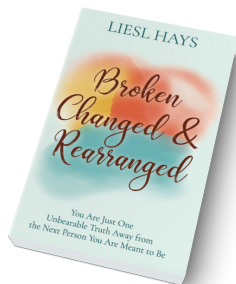
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BUSINESS LEADERSHIP TOPICS

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Growth Mindset for your Business: Have you found your team or organization saying, "We've tried to do it that way before and it didn't work." or "We've always done it this way and it's worked so far." ? How do you help your team and organization move past a fixed mindset and move towards approaching challenges with a **growth mindset**? This session is designed to introduce you to the differences between a fixed mindset vs. a growth mindset and how to support your team is adopting a different way of thinking about challenges.

Painting a Vision for your Business: Is managing the day to day operations in your business taking up 90% of your team's time? Have you wanted to focus on crafting a compelling and inspiring vision for your organization, business or team, but find yourself stuck? This session will introduce you to the importance of crafting a vision for your business and finding the time to focus on the big picture.



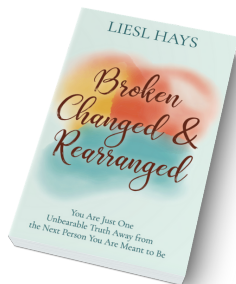
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I am not for everyone...and that is my superpower

If you put a “want ad” out for your ideal speaker it would sound like this:

- 1. I just need someone to be real:** You’re looking for someone who isn’t afraid to embrace the mess. You need a speaker who is willing to share hard truths about life and leans into the discomfort of messy topics lots of speakers avoid.
- 2. I can’t handle another talk that’s only focused on positivity:** You’re not searching for a speaker solely focused on positivity or changing your mindset. Your audience needs someone who believes all experiences and emotions are equal teachers. They need someone who has navigated through hard challenges and can share their story.
- 3. I need someone who wants to dig in with my group:** You DON’T want a speaker to give a thirty minute presentation and then exit stage right. You DON’T need a filler for your 45 minute lunch n’ learn and you certainly don’t want someone who gives the same talk to every group. Instead, you’re looking for someone who is paying attention to your audience, willing to change directions and wants to facilitate a discussion.
- 4. You have topic ideas, but you’re still willing to explore:** You have a few topic ideas, but you’re not dead-set on any one of them. You’re still willing to explore with your speaker to find the topic that is aligned to your audience and speaker



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